

By Registered AD/Speed Post/Courier/Email

WITHOUT PREJUDICE

Ref. No. AFL/CO/2026-27/Legal/Sep/954

Dated: 03/09/2026

Sale Notice

(under the provisions of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) read with Rule 8 (6) and Rule 9(1) of Security Interest (Enforcement) Rules, 2002).

To

1. A A S and Co (Borrower) SF No 299, Gowthamapuri Nagar, Vilankurichi Road, Coimbatore, Tamilnadu 641035 Email - aasandco2012@gmail.com Mobile - 9894595795	2. Mrs. REVATHI SENTHILKUMAR (Co-Borrower I) 2-7, R K Gardens, Thenishwarar Kovil Street, Vellalur, Coimbatore, Tamil Nadu 641111 Email: aasandco2012@gmail.com Mobile: 8056740135
3. Mr. SENTHILKUMAR (Co-Borrower II cum Mortgagor) 2-7, R K Gardens, Thenishwarar Kovil Street, Vellalur, Coimbatore Tamil Nadu 641111 Email: aasandco2012@gmail.com Mobile: 9894595795	

Re: Sale of Secured Assets on “As is where is And As is what is” basis (under the provisions of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) read with Rule 8 (6) and Rule 9(1) of Security Interest (Enforcement) Rules, 2002.

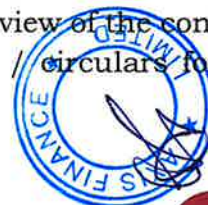
Sub: E – Public Auction cum Sale Notice of the Secured Asset(s) - 0456MMA00009568

Dear Sir/Madam,

1. That you the abovenamed addressees had availed financial assistance of Rs. **3,44,50,000/- (Rupees Three Crores Forty Four Lakhs Fifty Thousand Only)** from **Axis Finance Limited** (AFL / Secured Creditor) vide Loan Agreement dated **21st June 2023** read with the transaction documents executed in relation thereto, repayment whereof was secured, inter alia, by way of mortgage of the immovable property being as described in **Schedule - I** (hereinafter referred to as the “**Secured Asset**”).
2. That after availing the aforesaid loans you the abovenamed addressees committed defaults in repayments and in view of the continuous defaults and under the relevant applicable guidelines / circulars for asset classification

Regd. Office

Axis Finance Limited, 'Axis House', Ground Floor,
Pandurang Budhkar Marg, Worli, Mumbai - 400 025
Tel : 022-2425 2525 | Fax : 022-4325 3000
Email : info@axisfinance.in | Website : www.axisfinance.in
CIN : U65921MH1995PLC212675



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issued by Reserve Bank of India (RBI), your loan account(s) was classified as Non-Performing Asset ("**NPA**") w.e.f. **03/09/2025**.

3. That thereafter, a demand notice dated **27/09/2025** u/s 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) was duly served on you the addressees but you failed to make the payment of demanded amount i.e. **Rs. 3,19,88,888/- (Rupees Three Crore Nineteen Lakh Eighty Eight Thousand Eight Hundred and Eighty Eight Only)** (exclusive of TDS Calculation and Pre-Payment Charges, as applicable) due as on **05th September 2025** within 60 days of the said notice, and as such the secured creditor has taken **symbolic possession** of the Secured Asset on **24/12/2025** in compliance of the provisions of the SARFAESI Act, 2002 and rules framed thereunder. The possession notice in Appendix IV form was published in leading English newspaper and vernacular newspaper on **25/12/2025**, within seven days from the date of taking possession, in compliance of Rule 8(2) of the said Rules.
4. That thereafter, the Authorized Officer has obtained valuation of the Secured Asset from an approved valuer and in consultation with the secured creditor, has fixed the reserve price of the Secured Asset at **Rs. 4,50,44,000/- (Rupees Four Crore Fifty Lakhs Forty Four Thousand Only)** more particularly described in **Schedule II**.
5. That accordingly, the secured creditor has decided that the Secured Asset may be put to sale under Rule 8(5)(c) of the said Rules, by holding a public auction through E-auction mode on **24/09/2026**.
6. That the date for inspection of the said property is fixed on or before 23/09/2026. The Earnest Money Deposit of **Rs. 45,04,400/- (Rupees Forty Five Lakhs Four Thousand Four Hundred Only)** shall be remitted by RTGS / NEFT to Beneficiary Account No. 919020036409265, Beneficiary Name – AXIS FINANCE LIMITED – SARFAESI SALE PROCEEDS, Bank Name- Axis Bank Ltd, Branch- Ranande Road, Dadar West, Mumbai, IFSC- UTIB0002273, Type of Account- Current or by Demand Draft / Pay Order drawn in favour of "**Axis Finance Limited**" payable at Mumbai, and the duly completed bid documents together with KYC shall be submitted on the e-auction portal on or before 23/09/2026.
7. That this sale notice of 15 days, at pre-sale stage, is being given to you the addressees in compliance of Rule 8(6) read with Rule 9(1) of Security Interest (Enforcement) Rules, 2002 and you are hereby informed and notified that the aforesaid Secured Asset shall be put to sale, by holding public auction through e-auction mode on "As is where is", "As is what is", "Whatever there is" and "Without recourse" basis after 15 clear days on **24/09/2026**.

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8. Please take notice that the secured assets mortgaged to Axis Finance Limited shall be sold by public e-auction through **<https://sarfaesi.auctiontiger.net//EPROC/>** between 11.00 am to 12.00 noon. For further details please refer to the notice published in the newspapers and at websites: **<https://sarfaesi.auctiontiger.net//EPROC/>** and **www.axisfinance.com**.
9. That the attention of you the abovenamed addressees is also invited to provisions of sub-section (8) of Section 13 (as amended w.e.f. 01.09.2016) of SARFAESI Act, 2002 in respect of time available, to redeem the Secured Asset. In case you are desirous of exercising your rights under the said provision, **you are hereby called upon to pay a sum of Rs. 3,52,34,982/- (Rupees Three Crore Fifty Two Lakhs Thirty Four Thousand Nine Hundred Eighty Two Only) due as on 04/08/2026, together with further interest thereon at the contractual rate and all costs, charges and expenses incurred by the secured creditor, on or before 23/09/2026.**

Yours truly,

For **Axis Finance Limited**


Authorized Officer

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SCHEDULE – I

Description of Immovable Secured Asset

Security towards LAN 0456MMA00009568

All that piece and parcel of Industrial Building bearing Door no 29 & 30 in S.F.No. 163, 163/5 part, 163/6 part, 165, 165/part, 166, 166/5part constructed on Plot No. C 27 and C 30, V 59 to the extent of 41 cents, 102 sq ft of land Private Industrial Estate (SIDCO), Assessment no 162/100/04156, 162/100/04157, EB SC no. 0325900631 situated in Coimbatore, Tamilnadu 641021 and bounded by:

East: 100 ft Wide Road no 5

West: 40 feet Wide Road no 9

North: Plot no C 28 (Eastern Part) and Plot no C 29 (Western Part)

South: Plot no C 26 (Eastern Part) and Plot no C 32 (Western Part)

Admeasuring

East West on the North - 251.2 ft

East West on the South - 251.2 ft

North South on the East - 71.5 ft

North South on the West - 71.5 ft

Totally measuring to an extent of 41 cents 102 sq ft or 17692 sq ft of land with Industrial Building vagaiarah and rights of mamool pathway and all other appurtenances thereto



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SCHEDULE - II

DETAILS OF E-AUCTION

FOR PROPERTY DESCRIBED IN ITEM no 1

Description of Property /s	As per SCHEDULE – I
Date & Time of e-Auction	On: 24.09.2026 Time: From: 11.00 am to: 12.00 noon with unlimited extensions of 5 minutes each
Date & Time for Bid Submission	On: 22.09.2026 Before: 4:00 pm
Reserve Price: Rs. 4,50,44,000/- (Rupees Four Crore Fifty Lakhs Forty Four Thousand Only) * Price below which the Flat /property/s will not be sold	
Earnest Money Deposit (10% of RP): Rs. 45,04,400/- (Rupees Forty Five Lakhs Four Thousand Four Hundred Only)	
Bid Increment Amount: Rs. 50,000/- (Rupees Fifty Thousand Only).	
Contact Person Details & Mob. Nos.: Mr. Samsuddin Mohideen: Mob: 9884882346 Mr. Mabusad M, Mob: 8861292573 Mr. Ayan Bhattacharya; Mob: 9811710558	



Authorized Officer
Axis Finance Limited

Date: 03/09/2026

Place: Chennai

Regd. Office

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